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Bay Area World Trade Center Board of Director Wins Prestigious Award

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OAKLAND, CA -- (MARKET WIRE) -- 04/03/07 -- Supply & Demand Chain Executive Magazine, a leading business magazine and the executive's user manual for successful supply and demand chain transformation, this week announced the seventh-annual listing of Pros to Know in its February/March 2007 issue.

This year Supply & Demand Chain Executive is recognizing 22 Practitioner Pros to Know. The Practitioner Pros to Know is a listing of exceptional corporate executives at manufacturing and non-manufacturing enterprises who are driving the transformation initiatives and achieving the bottom-line successes that are helping Supply Chain earn recognition as a true strategic partner to the business.

Supply & Demand Chain Executive also has released its list of 2007 Provider Pros to Know. The Supply & Demand Chain Executive Provider Pros to Know is a listing of individuals from a software firm or service provider, consultancy, or analyst or research firm who have personally helped raise the profile of Supply Chain and increase the recognition of the importance of Supply Chain as a strategic function within the enterprise.

"This year's Provider Pros to Know have shown themselves to be thought leaders in their respective supply chain segments," said Reese. "Their efforts in developing the tools and processes necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, are helping raise Supply Chain's status within the enterprise and have earned them a place on this year's Provider Pros listing."

This year's top Provider Pro to Know of the Year is awarded to the Bay Area World Trade Center's own Sergio Retamal, President and CEO of Global 4PL Supply Chain Management.

2007 Provider Pro of the Year

Sergio Retamal, President & CEO, Global4PL Supply Chain Management

Mr. Retamal's work has been recognized by several organizations. He was awarded the 2005 Executive of the Year by the International Transportation Association. Global4PL was listed as one of 16 companies to watch by the 2006 Supply & Demand Chain Executive Magazine.

Notes to Editors:

About BAWTC: The Bay Area World Trade Center (BAWTC) is the premier trade organization in the Bay Area. The BAWTC provides professional services and expertise to local and international businesses engaged in export and import of manufactured goods

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